



# ENERGY STORAGE CHINA

**3RD INTERNATIONAL CONFERENCE AND EXPO ON  
ENERGY STORAGE IN CHINA**  
**23 - 24 JUNE 2014**  
China National Convention Center, Beijing, China

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**Supervised by:** National Energy Administration, P.R. China  
**Powered by:** China Energy Storage Alliance (CNESA)  
**Organizers:** Messe Düsseldorf (Shanghai) Co., Ltd. / China Energy Storage Alliance (CNESA)  
**Key Partners:** Messe Düsseldorf GmbH  
(organizer of the Energy Storage Summit in Germany [www.energy-storage-online.com](http://www.energy-storage-online.com))  
**and Sponsors:** German Energy Storage Association (BVES) California Energy Storage Alliance (CESA)  
India Energy Storage Alliance (IESA) Electricity Storage Association (ESA)  
Solarpraxis

## Participation Fees:

### 2-Day Conference – June 23 – 24, 2014 (Includes Exhibit)

		Price
CNESA Member	(2-day-ticket, up to March 01, 2014)	RMB 2,880.00
Early Bird	(2-day-ticket, up to March 31, 2014)	RMB 3,840.00
Early Bird	(2-day-ticket, from April 01 to 30, 2014)	RMB 4,320.00
Regular	(2-day-ticket, from May 01 to 31, 2014)	RMB 4,800.00
Late and Onsite Registration	(2-day-ticket, after June 01, 2014)	RMB 5,800.00

### Exhibit Only – June 23 –24, 2014

Free as visitor

Discounted 1-Day-Ticket, Site/Project Visit, and Social Occasions will be available (details on [www.esceexpo.cn](http://www.esceexpo.cn))

## Market Focus:

- Applications / Customers / Deals
- Global Storage Solutions and Demands from China
- Renewable Integration (Wind / Solar / Bio / Geo)
- Cost Effectiveness of Energy Storage
- Bankability and Financing of Energy Storage
- Utilities and Demo Projects
- Smart Grid and Micro Grid Connectivity
- Off-Grid / Island / Diesel Replacement
- Power Transmission and Generation
- Mobility and Transportation
- Building Energy Management
- Policies / Trends / Problems / Solutions

## Participants:

- Power Generation Companies
- Independent Power Producers
- Renewable Developers / Manufactures
- Electronics and Power Electronics Manufacturers
- Energy Trading Companies
- Transmission / Grid System Operators
- Advanced Energy Storage Manufacturers
- System Integrators / EPC
- Component Manufacturers for Energy Storage Industry
- Special Economic Zones
- City Planners / Developers
- Research Institutions and Universities
- Corporate R&D Teams
- Consulting Services
- Policy Makers
- Financing and Investment Firms (VC / PE / Funding)
- Trade Media
- Industry Associations

Find out more at [www.worldenergystorage.com](http://www.worldenergystorage.com)  
and [www.esceexpo.cn](http://www.esceexpo.cn) (website currently being developed)

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## SPONSORSHIP PACKAGES

### EXHIBITOR PACKAGE

#### 6 SQM FOR EXHIBITOR

- Wall construction, 250cm high, white
- 2 Spotlights
- Socket/Carpet/Wastepaper Basket
- Bar Stool/Information Counter
- Brochure Stand
- 1 Conference Ticket
- 1 Visitor Ticket (without conference, incl. catering)
- Half Page Catalogue Advertisement

**Price: RMB 30,000.00**

#### 9 SQM FOR EXHIBITOR

- Wall construction, 250cm high, white
- 2 Spotlights
- Socket/Carpet/Wastepaper Basket
- Bar Stools/Information Counter/Round Bar Table
- Brochure Stand
- 2 Conference Tickets
- 3 Visitor Tickets (without conference, incl. catering)
- Full Page Catalogue Advertisement
- Full Page Advertisement at the Abstract Edition of "White Paper on the Research of the Energy Storage Industry 2014"
- One-year CNESA Membership (or equal to RMB5,000.00 Membership Fee)

**Price: RMB 45,000.00**

#### 12 SQM FOR EXHIBITOR

- Wall construction, 250cm high, white
- 4 Spotlights
- Socket/Carpet/Wastepaper Basket
- Bar Stools/Information Counter/Round Bar Table
- Brochure Stand
- 2 Conference Tickets
- 3 Visitor Tickets (without conference, incl. catering)
- Full Page Catalogue Advertisement
- Full Page Advertisement at the Abstract Edition of "White Paper on the Research of the Energy Storage Industry 2014"
- One copy of "White Paper on the Research of the Energy Storage Industry 2014"
- Full Page Advertisement at "Energy Storage Industry Observation"
- Full Page Advertisement at "CNESA Industry Trends" (both Chinese and English Version)
- One-year CNESA Membership (or equal to RMB5,000.00 Membership Fee)

**Price: RMB 60,000.00**

### SPONSOR PACKAGE

#### SILVER

- 6 SQM for Sponsors
- Company LOGO in small print in the documentations, in advertisements for the event, on banners and posters onsite at the event, on the event website (incl. a hyperlink to sponsor website)
- 1 Conference Ticket
- 1 Visitor Ticket (without conference, incl. catering)
- Full Page Catalogue Advertisement
- One-year CNESA Membership (or equal to RMB5,000.00 Membership Fee)

**Price: RMB 40,000.00**

#### GOLD

- 9 SQM for Sponsors
- 10min Lunch Presentation
- Company LOGO in medium-size print in the documentations, in advertisements for the event, on banners and posters onsite at the event, on the event website (incl. a hyperlink to sponsor website)
- 3 Conference Tickets
- 3 Visitor Tickets (without conference, incl. catering)
- Full Page Catalogue Advertisement
- Full Page Advertisement at the Abstract Edition of "White Paper on the Research of the Energy Storage Industry 2014"
- One copy of "White Paper on the Research of the Energy Storage Industry 2014"
- Full Page Advertisement at "Energy Storage Industry Observation", and "CNESA Industry Trends" (both Chinese and English Version)
- One-year CNESA Membership (or equal to RMB5,000.00 Membership Fee)

**Price: RMB 80,000.00**

#### PLATINUM

- 12 SQM for Sponsors
- 20min Technology Presentation
- 10min Lunch Presentation
- Company LOGO in bold print in the documentations, in advertisements for the event, on banners and posters onsite at the event, on the event website (incl. a hyperlink to sponsor website)
- 4 Conference Tickets
- 3 Visitor Tickets (without conference, incl. catering)
- Full Page Catalogue Advertisement
- Full Page Advertisement at the Abstract Edition of "White Paper on the Research of the Energy Storage Industry 2014"
- One copy of "White Paper on the Research of the Energy Storage Industry 2014" and one copy of "White Paper on the Research of the Energy Storage Industry 2013"
- Full Page Advertisement at "Energy Storage Industry Observation", and "CNESA Industry Trends" (both Chinese and English Version)
- One-year CNESA Associate Membership (or equal to RMB20,000.00 Membership Fee)

**Price: RMB 120,000.00**

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